Digital Health Special Report
Forward Features List 2020

Special reports are an important aspect of Digital Health’s coverage on all matters relating to healthcare IT. Published throughout the year and authored by journalists specialising in the sector, they focus on the specific topics of most interest/importance to those in the NHS/Healthcare IT market.

Special reports offer product and service providers the chance to make a targeted Ad/messaging placement which serves within the report, reaching specific role holders who work in the field of focus.

The schedule for 2020 is as follows:

**Shared care records**: 15th January
*The future of shared care record programmes appears to be bright with NHSX CEO confirming in June 2019 that the Local Health and Care Exemplars (LHCREs) are here to stay. In Digital Health’s latest special report, we will look in depth at the health and care bodies that are creating a shared understanding of citizens’ health and wellbeing.*

**Cybersecurity**: 12th February
*As we approach the four-year mark since WannaCry, cybersecurity still appears to be less of a national focus. Though NHS Digital launching did launch a campaign on staff awareness around basic cyber security. In this Digital Health special report, we will review where things now stand on cybersecurity in UK healthcare and whether it’s a matter of when, not if, the next major cyberattack hits the NHS.*

**Imaging (PACS)**: 26th February
*The 2019 Long Term Plan formally enshrined the aim to create diagnostic imaging networks which will rely on efficient and effective use of picture archiving and communications systems (PACS). This Digital Health special report will look at the benefits of PACS can bring to organisations and what lies ahead in terms of future developments such as analytics, machine learning and AI.*
Remote monitoring and self care: 18th March
The digital patients agenda is growing as technology is being increasingly seen as a means of making it easier for more people to take better care of their own health. This special report will provide an in-depth look at how organisations are supporting self-care and remote monitoring.

Diagnostic digital pathology: 22nd April
Pathologists are increasingly seeing the benefits of going digital for diagnoses: scanning slides and viewing them by a computer rather than a microscope. In this Digital Health special report, we examine how far the journey from microscope to computer has advanced and how much further there might be to go.

Electronic document management: 13th May
Electronic document management has been seen by many as providing a temporary stepping stone to full digitisation via an electronic patient record. Setups can be a helpful solution, but their successful implementation requires careful collaboration between vendors and NHS organisations. In this Digital Health special report, we examine successful examples of just that sort of collaboration.

Digital imaging: 10th June
Adopting an enterprise image management approach can, proponents argue, lead to widespread benefits for NHS organisations. With PACS and RIS well established in the market, this Digital Health special report looks into how health organisations are harnessing the benefits of progress in the field.

Medicines management: 24th June
The field of medicine management features a number of technology applications; from lockable drug cupboards which enable better management of stock, to e-prescribing enabling safer and more efficient prescription of medicines, with clinical decision support built. This Digital Health special report will examine the current landscape, and explore what is to come.

Observations and vital signs: 15th July
Digital is increasingly being seen as a tool which can help with early warning scores which can speedily identify deteriorating patients. E-observation software can help reduce errors and its potential is growing. Digital Health’s latest special report will look at all aspects of electronic observations and vital signs including the difference such systems are already making to patient safety, and the potential they have to help further.
**Cloud**: 9<sup>th</sup> September

The benefits of cloud in healthcare are starting to be realised but has it become fully embedded in NHS IT culture? This Digital Health special report will examine this issue, drawing on all aspects of cloud computing - software as a service, infrastructure as a service, and platform as a service alike.

**Analytics**: 23<sup>rd</sup> September

Within the NHS, more and more health data is being collected electronically which increases the opportunity for analysis. Digital Health advisory series report examines the burgeoning field of predictive analytics, from small apps to major datasets.

**VNA and data storage**: 14<sup>th</sup> October

The need for data storage is growing as more documents are stored electronically. Vendor neutral archives not only meet that storage need, but also sit with the need for interoperability. In this Digital Health special report, we will look at the growing number of ways in which VNAs is being used across the NHS.

**Mental health**: 28<sup>th</sup> October

Digital solutions in mental healthcare are becoming more significant – whether it is patient facing apps or online therapy. This Digital Health special report will consider some of the latest developments in digital solutions in mental healthcare, as well as explore what the future might hold.

**Interoperability**: 11<sup>th</sup> November

Interoperability frequently tops Digital Health Intelligence’s NHS IT Leadership survey, including the 2019 edition. Though there is some ground for optimism, there is still a long way to go. In this Digital Health special report, we speak to a range of experts to get a sense where things now stand on this crucial issue, including whether FHIR and similar standards finally become fully embedded and have the national bodies presented a clear and united front?

**Integrated care**: 2<sup>nd</sup> December

With the creation of these Integrated Care Systems, national focus appears to be moving towards an joined up health and social care approach. Digital is seen as a tool which can help health and care professionals across the community to access appropriate patient information. This Digital Health special report will explore how organisations are using technology to join up healthcare.

If you are interested in contributing to a Special Report, please contact sales@digitalhealth.net/020 7785 6900.